

## Park Management and Conservation Learning Outcomes

The following student learning outcomes, revised in 2014, are a blend of university, program, and the 7.0 Series Student Learning Outcomes listed by the Council on Accreditation for Parks, Recreation, Tourism and Related Profession (COAPRT) in 2013. The PMC program is accredited by COAPRT.

Cognitive Knowledge: Students graduating from the program shall demonstrate entry-level professional knowledge of the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries. (COAPRT 7.01.a)

Evidence of attainment: 70% of students shall score at least 70% on a metric designed to measure same.

Evidence of attainment: After completing the full PMC core 90% of senior students shall score at least 60% on a post-test comprehensive exam designed to measure same.

Cognitive Knowledge: Students graduating from the program shall demonstrate entry-level professional knowledge of techniques and processes used by professionals and workers in these industries (COAPRT 7.01.b)

Evidence of attainment: 70% of students shall score at Least 70% on a metric designed to measure same.

Evidence of attainment: After completing the full PMC core 90% of senior students shall score at least 60% on a post-test comprehensive exam designed to measure same.

Cognitive Knowledge: Students graduating from the program shall demonstrate the following entry-level professional knowledge of the foundation of the profession in history, science and philosophy. (COAPRT 7.01.c)

Evidence of attainment: 70% of students shall score at Least 70% on a metric designed to measure same.

Evidence of attainment: After completing the full PMC core 90% of senior students shall score at least 60% on a post-test comprehensive exam designed to measure same.

## Cognitive Knowledge

Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (COAPRT 7.03)

Evidence of attainment: 70% of students shall score at Least 70% on a metric designed to measure same.

Evidence of attainment: After completing the full PMC core 90% of senior students shall score at least 60% on a post-test comprehensive exam designed to measure same.

*Note: The level of cognitive knowledge possessed by incoming freshmen to the PMC program and the gain in their understanding of professional knowledge and competencies was established via a pre-test and post-test from 2009-2013 and will not be measured under this plan. Students will begin taking a comprehensive national certification exam in 2016 but no score level on that exam will be determined until 2 cohorts of students have taken it.*

## Embrace Diversity

Students graduating from the program shall demonstrate entry level professional knowledge and the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (COAPRT 7.2)

Evidence of attainment: 70% of students shall score at Least 70% on a metric designed to measure same.

Evidence of attainment: After completing the full PMC core 90% of senior students shall score at least 60% on a post-test comprehensive exam designed to measure same.

## Communication

Students shall demonstrate communication skills comparable to an entry level professional. (COAPRT 7.01)

Evidence of attainment: 70% of students shall score at Least 70% on a metric designed to measure same.

## Critical Thinking

Students graduating from the Program shall demonstrate the ability to use diverse, structured ways of thinking to solve problems related to different facets of professional practice, engage in advocacy, and stimulate innovation. (COAPRT 7.4)

Evidence of attainment: 70% of students shall score at Least 70% on a metric designed to measure same.

Professional Integrity

Students graduating from the Program shall exhibit a level of professional ethics and values comparable to those expected of an entry level professional.

Evidence of attainment: 90% of students shall score at Least 70% on a metric designed to measure same