

Sid Stevenson, PhD, CPRP

Curriculum Vitae

Sid Stevenson
Associate Professor
Division of Recreation Resources
Department of Horticulture and Natural Resources
1602 Throckmorton Plant Sciences Center
Kansas State University
Manhattan, Kansas 66506
785-532-1405
sstevens@ksu.edu

2612 Snowbird Dr.
Manhattan, KS 66502
785-539-4410

Education

B.S. Recreation Administration, Emporia State University, 1975
M.A. Recreation Administration, University of Northern Colorado, 1977
Ph.D. Recreation Resource Management, Colorado State University, 1987
*Dissertation: A Test of Peak Load Pricing on Senior Citizen Recreationists:
A Case Study of Steamboat Lake State Park*

Professional

Academic Experience

1991 - Ass't-Associate Professor, Division of Recreation Resources, HFRR Dept, Kansas State University.
1987 - 91 Assistant Professor, Leisure Studies Program, PELS Dept, Kansas State University
1989 - 90 Acting Leisure Studies Coordinator, PELS Dept, KSU
1985 -86 Ass't Professor/Coordinator, Recreation Adm Curriculum, Emporia State University
1983 - 84 GTA, Recreation Resources Department, Colorado State University
1980 - 83 Instructor, Coordinator, Recreation Administration Curriculum, ESU

Professional

Managerial Experience

1997-current *Principal – Recreation Resources Research Services – a consulting company; emphasizing:*
Strategic and comprehensive plans, agency accreditation assistance, GIS based needs analysis research, bench-marking and level of service calculations:
1991 *Director, Sunflower State Games (Kansas)*
Planned, marketed and conducted a successful 22 event, Olympic style festival for over 4,500 athletes. Duties included the solicitation of corporate sponsorships, games management, venue selection, promotion and risk management.
1987 *Partner, Alaskan set net salmon permit, Bristol Bay, AK*
Assisted in the management and daily operations of a profitable set net commercial fishing operation in a high risk environment.
1980-86 *Owner/Manager: The Dock at Steamboat Lake, Steamboat Springs, Colorado*
Revamped a failing concession operation by increasing revenues from less than \$12K annually to over \$85K annually (June-August)...and did so in a professional, safe and customer-first fashion. Constructed retail facility, operated boat rentals, and conducted special events like the Billy Kidd regatta and the Colorado Newspaper editor's social.
1978-79 *Assistant Director, Emporia Recreation Commission, Emporia, KS*
Coordinated, directed and supervised a diverse community recreation program for a community of 28,000. Achieved significant fiscal savings via reorganization. Initiated and coordinated the donation of private property. Organized a volunteer effort to refurbish playing fields. Significantly increased citizen participation. Substantially increased agency revenue from fees.

Professional Memberships and Involvement

- National Recreation and Park Association (continuous since 1980)
 - National GIS Project Advisory Committee (NRPA) 2008-13
 - National Certification Board, NSPR liaison, 2004-2008
 - Certified Park and Recreation Professional, since 1989
 - National Certification Board, CAP liaison, 1997-2002
 - National Certified Professional Exam Committee, 1996-2002
 - Midwest Regional Council, 1995-97
- Kansas Recreation and Park Association (continuous since 1980)
 - Board of Directors, 1991-96
 - President, Board of Directors, 1995
 - President Elect, Conference Chair, 1994
 - Certification Board, Chair, 1992, 1993
 - Awards Committee, 1991
 - Chair, Games Management Committee, 1991
 - Built Environment and Trails Summit Chair, 2007
 - Built Environment and Trails Summit Planning Committee, 2008
 - Built Environment and Outdoor Recreation Summit Planning Committee, 2009
- Society of Outdoor Recreation Professionals, 2011-

Presentations

- 2015 *The Kansas Comprehensive Outdoor Recreation Plan to the KS Department of Wildlife, Parks and Tourism SCORP special committee*
- 2013 *Creating a national geo-database of parks, facilities and trails.* Society of Outdoor Recreation Professionals. Traverse City, Michigan.
- 2012 *Developing a statewide park and recreation geo-database; use in land-use planning.* National Association of Recreation and Park Planners. Baton Rouge, LA.
- 2010 *The Kansas Comprehensive Outdoor Recreation GIS Model.* National Recreation and Park Association Congress, Minneapolis.
- 2010 *Kansas RecFinder Update: KS - 1st State in the Nation with Comprehensive Recreation GIS Coverage.* Kansas Recreation and Park Association Conference and Trade Show, Topeka.
- 2009 *Making the 2009 SCORP and Statewide Trails Plan Work for You.* KS Built Environment and Outdoor Recreation Summit-2009, Topeka
- 2009 *State of Outdoor Recreation in Kansas.* KS Health Summit-Built Environment and the Outdoors, Wichita.
- 2008 *Standardizing an Outdoor Recreation Inventory.* National Recreation Forum, Washington D.C.
Searching for Trails: Using the KS Rec-Finder (Luncheon Keynote).
KS Built Environment and Trails Summit.
Trends in Outdoor Recreation in Kansas. KRPA Annual Conference, Overland Park.
- 2005 *There is a Park in Paradise (KS).* KRPA Annual Conference, Topeka
- 2004 *The Scoop on SCORP.* Kansas Recreation and Park Association Conference, Lawrence
- 2003 *Statewide Recreation Amenity Inventory Process.* KRPA Annual Conference, Wichita.
- 1996 *Recreation Amenity Database.* KRPA Annual Conference. Lawrence
NRPA Affiliate President's, Executive Director's and PCB Chair's Preferences on Certification Issues. NRPA Council of Affiliate Presidents, NRPA Mid-Year, Washington, D. C.
- 1994 *Trends in Outdoor Recreation.* Kansas Wildscape Foundation, Manhattan, KS.
- 1994 *Programming Special Events.* KRPA Conference, Manhattan.
- 1993 *Testimony: Access to Private Property for Recreation.* Committee on Federal and State Affairs, Kansas House of Representatives, Topeka.
Testimony: Undervaluation of the Tallgrass Park: Case Study - Z-Bar- Ranch. U.S. House of Representative's Sub Committee on National Parks and Public Lands. Emporia, KS.
- 1991 *State Dedicated Funding Sources, and Rationale for 2% Sales Tax.*
Presentation to the KRPA Board of Directors
- 1990 *Value of Publicly Supplied Parks and Recreation.* Future Manhattan Leaders Conference, Manhattan, KS
- 1990 *Can Publicly Supplied Recreation Opportunities Assist in Rural*

- 1989 *Concessions: Contracts and Issues*. KRPA Annual Conference, Lawrence.
Tourism and the Rural Community: Some Misconceptions. American Alliance for Health, Physical Education, Recreation and Dance Midwest Conference. Lincoln, NE.
- 1989 *Model Internships*. U.S. Army Corps of Engineers Park Manager's Conference. Manhattan, KS.
Who's Turf is Who's? KRPA Programmer's Workshop. McPherson.
 Invited Panelist, National Policy Study on Rural Tourism and Small Businesses, U.S. Travel and Tourism Administration, National Policy Session, KC, MO.
 Panelist and Moderator: Tourism and Economic Impact. Kansas Conference on Economic Development, McPherson,
- 1988 *Outdoor Issues Facing Kansans and the New KDWP*; to the Secretary of KDWP in the KRPA Caucus, Topeka, KS.
Are We Offering What the Public Wants and Needs? to the KRPA Programmer's Workshop. McPherson, KS.
- 1987 *Pricing for Senior Citizen Recreationists*. Kansas Recreation and Park Association Annual Conference. Manhattan, KS.
- 1986 *Testimony: Funding for State Parks*. KS House Appropriations Committee
Incentives for Concession Operators. Kansas Conference on the Economic Impact of Recreation, Salina, KS
Enterprise Funds: Look Before You Leap. Kansas Recreation and Park Association Annual Conference, Lawrence.
- 1985 *A Case for a Tourism/Commercial Recreation Option in a Natural Resources School*, to the Dept of Parks, Recreation and Tourism Management. University of Clemson

Honors and Awards

Outstanding Achievement in Analyzing Student Data (KSU Office of Assessment)	2014
KRPA Special Recognition Award of Professional Service	2008
Distinguished Professional - Kansas Recreation and Park Association	1994

Research and Scholarly Activities

Published Works: Though I have no research appointment, my research contributions have been related to comprehensive planning, specifically the development and application of innovative and affordable GIS methodology resulting in a comprehensive statewide recreation inventory; and the subsequent detailed analysis of that inventory for clues to optimal resource allocation and comparables .

- Stevenson, Sid *KS Comprehensive Outdoor Recreation Plan-2015 (SCORP) National Park Service – US Dept of the Interior, Feb, 2015.*
- Stevenson, Sid *KS Comprehensive Outdoor Recreation Plan-2015 (SCORP) KS Department of Wildlife Parks and Tourism. December 2014.*
- Stevenson, Sid [KSRecFinder Reports](#) (online) – revised in 2016).
KS city ParkScore, LWCF Proximity, KS County ParkScore, Proximity Analysis Physical Activity Sites, Proximity Analysis-Natural Experiences, Facility Benchmarks: Class 1,2,3; State Park Reservation origination maps 2016 revisions included conversions to excel formats and a comparison of KS data to limited NRPA-PRORAGIS benchmarks.
- Stevenson, Sid. 2009. *Resource Management Plan*. Johnson County Park and Recreation District. Dec. 85 pp.
- Stevenson, Sid. 2009 *KS State Comprehensive Outdoor Recreation Plan (SCORP)- 2009-*. Kansas Department of Wildlife and Parks. Feb. 2009. 160pp.
- Stevenson, Sid. 2009. *RecFinder - KS Recreation Inventory Reports*. (30 plus reports RE: Parks, Facilities and Trails)
- Stevenson, Sid. 2008. *Kansas State Trails Plan*. June. 80 pp.
- Stevenson, S. and K. Nelson. 2007. *KS RecFinder*. Data Access Support Center, KS Geological Survey. University of KS. (Google: RecFinder) (Beta version viewable at: <http://maps.kgs.ku.edu/parks/>) (see also GoPLAYKS.com for latest iteration/interface using RecFinder dataset)
- Stevenson, Sid. 2006. *KS Recreation Commission Financial Statistics* (update)

- Stevenson, Sid. 2004. *Statewide Trails Database, with Trail Maps of KS State Parks*. KDWP
- Stevenson, Sid. 2003. *Kansas State Comprehensive Outdoor Recreation Plan (SCORP)*
- Stevenson, Sid. 2003. *Outdoor Recreation in Kansas - Opinions of Suppliers, Facilitators and Administrators on Issues* (published online as subset of SCORP)
- Stevenson, Sid. 2003. *Opinions of Municipal Recreation Suppliers on Selected Sport Trends in Kansas* (published online as subset for SCORP)
- Stevenson, Sid. 2000. *What's in a Name* (CLP/CPRP, etc.) Parks and Recreation Magazine. NRPA. 1995-1999, by City Classes
- Stevenson, Sid. 1995. *KRPA database*. Report prepared for KRPA
- Stevenson, Sid, M. Huff. 1994. *Player Preferences of Infield Surfaces*, Abstract in Focus, Kansas
- Stevenson, Sid. 1991. *The Expected Economic Impacts of Several Management Alternatives of Wilson Lake*. NPS Contract.
- Stevenson, Sid. 1990. *The Economic Impact of a U.S. National Park Service managed Tallgrass Monument on Chase County, KS*. NPS Contract
- Stevenson, Sid. 1989. *A Test of Peak Load Pricing on Senior Citizen Recreationists: A Case Study of Steamboat Lake State Park*. Journal of Park and Recreation Administration; Vol 7, No. 1, Spring. 9 p.
- Stevenson, Sid. 1987. *Needed: An SIC Classification for Private Enterprises Operating on Public Land*. In the President's Commission on Americans Outdoors Report and Recommendation to the President of the United States, Superintendent of Documents, U.S. Government Printing Office, D.C., Vol. 3.

Other Presentations, Publications, and related educational materials

Online Resources	2016 - Development of 20 in-class exercises for PMC 690, 489 and 580.
Textbook	Planning Recreation Programs for Diverse Populations, 1990)
Revisions:	This text is currently available online at no cost to students enrolled in PMC 489
Workbook	Recreation Dynamics (138pp); 1996, 1999, 2004, 2006, 2008
Invited Contributor	Play Desserts (NRPA/CDC, 2013), PADUS (2015, 2016)
Websites	one/course via K-State CANVAS
Video	Playing in the Plains (a multi-part series, aired on public television) Producer
Fieldwork Manuals	latest revisions 2016 (revision of student learning outcomes to fit COAPRT Accreditation standards, including a revision of the online assessment by hosts)

Teaching (current courses have prefix)

	Tourism and Commercial Recreation
	Recreation Enterprise Management
	Recreation and Park Administration I (budgeting)
	Recreation and Park Administration II (human resource management)
RRES 489	Recreation Programming Spring (yearly since 1987)
RRES 690	Recreation and Park Administration – spring
	Outdoor Recreation Leadership
	Camping and Outdoor Recreation, Golf, Sailing, Fishing, Rec games, Leisure in Society,
RRES 350, 492	Field Experiences - all semesters (Practicum, Internship)
RRES 580	Park Operations and Facility Management -fall (annually since 2003)
	Life and Leisure
PMC 112	Boat Safety and Navigation (<i>advanced upper level version in-progress</i>)
PMC 120	Youth Fishing Instructor Certification, Shooting Sports Certification
PMC 114	KS Wildlife and Parks Regulations

Advising

Annually: approximately 40 undergraduate students
Occasional: special projects under FOR 741 with distinguished students

Department/University Service

COPART Accreditation/ Self-Assessment Coordinator 2002-3, 07-08, 14-15

PMC Student Learning Assessment Coordinator – 2009-current
 Coordinator - Lifelong Learning Liaison with University for Mankind, KSU - current
 Park and Recreation Management Club Sponsor, Dept of HNR, KSU - 1999-2008
 Undergraduate Curriculum Committee, Dept of HNR, KSU – current
 HNR Recruitment and Retention Committee - current
 Continuing Professional Education Committee, Dept of HNR, KSU - current
 Distinguished Alumni Awards Committee, College of Ag, KSU – 2003-2008
 PMC Academic Assessment Chair, 2007- current
 PMC Open House Committee, KSU (1999-2008)
 KSU GIS Advisory Council (2008-2011)
 HNR Communications Task Force, 2008-2016
 PELS Faculty Advisory Board, KSU
 Recruitment and Retention Committee, HNR
 Tourism Task Force, KSU
 Director, Recreation Career Day, KSU
 Reviewer, Extension PRIDE program, KSU
 Manhattan/KSU Open Space Committee, KSU
 HNR-HFRR/PMC Accreditation Self Study Chair, 1988-8, 1992-3, 1997-8, 2007-8, 2014-15 KSU
 Roller Hockey Club Sponsor, KSU, 2002
 Faculty Senate, ESU
 Faculty Affairs Committee, ESU
 Committee on Campus Governance, ESU
 Chair, HPERA Undergraduate Committee, ESU
 Chair, University Recreation Board, ESU

Other professional contributions

2016 (current since 2013) KS Geo co-Data Steward Associate PADUS (Protected Areas Database-US)
 2016 Provided full statewide GIS data (RecFinder dataset) to DASC for publication/archiving
 2013-14 Flint Hills Sustainability Work Group
 2007-16 Developed the KS Built Environment and Outdoor Recreation Summit (in 10th year)
 2012-13 GIS Committee, Ntl. Assoc. State Outdoor Rec Liaison Officers
 2012-13 Panelist, *Defining Play Deserts*, Centers for Disease Control
 2010 Converted Rec-Finder dataset to NRPA_GIS model and provided to NRPA for initial project development
 2009-13 Provided trail data to the Kansas Dept of Transportation for incorporation into State of KS Bicycle Maps. (Same for Kansas Trails Council on specific hiking trails).
 2009-13 Partner in GoPLAYKS.com (a new interface to KS REC-FINDER)
 2003-6 Trail inventory updates. Trail Maps. KDWP.
 2004 Expert Witness: Chickinelli vs. PE 101, Omaha, NE.
 2003 National Park Service, National Park Trust (proposal - Prairie Resource Center)
 2002-4 Development of a statewide trail database, KS (now included in RecFinder, but collected separately) statewide shapefile and 30 .pdf maps)
 2001 Newton Recreation Commission (strategic plan update)
 1998 Clay Center Adult Health Task Force - Walking, exercise trail plan
 1998 Iola, KS. Recreation personnel needs analysis
 1998 Paola, KS. Faculty mentor for student team conducting strategic plan
 1996 Hutchinson Recreation Commission, Strategic Facility Plan
 1996 Newton Recreation Commission, Agency Accreditation, Strategic Plan
 1996 Burlington Recreation Commission, Focus Group Facilitator
 1996 Dedicated Funding Survey, Task Force on Outdoor Kansas, KDWP
 1996 Blue Valley Recreation Commission, Specific Database Reports
 1995 KRPA Database development
 1995 Wamego Recreation Commission, mil levy/jurisdiction analysis
 1990 City of Tribune, KS - Needs Analysis
 1990 Meade Recreation Commission - Needs Analysis
 1987 Pine Bay Golf Course, Wichita, KS - New Course Feasibility Study
 1986 Dodd's Marina, Lake of the Ozarks, MO - Feasibility Study

Other/personal

Facilitator – Youth Fishing Instructor Certification – K-State (spring 2015,2016)

Multi-sport youth coach (baseball, softball, flag football basketball, soccer)

Obstacle course designer/coordinator: The Flint Hills Festival, Twin Rivers Festival, UFM Fair, Marlatt School Fair

Manhattan High School Booster Club Board of Directors (1995-1999)

Big Game Hunting Guide - Focus Ranch, Slater, Colorado. 1973

Pass it on (Youth Hunting/Fishing Education) facilitator 2007

Previous member: Quail Unlimited, Ducks Unlimited